



# Customer Brief Form

Exhibition Name: \_\_\_\_\_ Client Name: \_\_\_\_\_

Venue: \_\_\_\_\_

Date: \_\_\_\_\_ Stall No.: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact No.: \_\_\_\_\_ Email ID: \_\_\_\_\_

Size: \_\_\_\_\_ Dimensions: \_\_\_\_\_ L \_\_\_\_\_ B \_\_\_\_\_ H \_\_\_\_\_

Floor Plan: \_\_\_\_\_

No. of Sides Open: \_\_\_\_\_ Storage Room: Yes No Self Storage: Yes No

Conference Room: Yes No (if yes: Semi Closed Closed )

Display / Machines: \_\_\_\_\_ Dimensions of the Machines: \_\_\_\_\_

Remarks: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**DOW MEDIA PVT. LTD.**

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Platform Preference: \_\_\_\_\_ No. of LCD Monitors: \_\_\_\_\_ No. of Receptions: \_\_\_\_\_

Logo Colors: \_\_\_\_\_ Color Preferences: \_\_\_\_\_

Theme: \_\_\_\_\_

Floor Color: \_\_\_\_\_

Flooring Description: Carpet                      Wooden Flooring                      Tiles                      Laminate Flooring

Color of Lights: \_\_\_\_\_

Light Options: CFL                      LED                      Concealed                      CDMT (Track Lights)                      Metal Lights                      Decorative Lights

Furniture: \_\_\_\_\_

Poster Type: Sunboard                      Flex                      Glowsign                      Vinyl                      Acrylic Sandwich                      One Way Vision

Remarks: \_\_\_\_\_



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